

Camel City Track Foundation is a 501(c)3 charitable entity whose mission is to promote health and physical fitness and the opportunity to achieve competitive excellence by encouraging participation in track and field

When JDL Fast Track opened in January of 2012, it created a dramatic change to the landscape of indoor track and field in the state of North Carolina. Now, in our 14th season and after 500 indoor meets at JDL alone, we are looking to make another seismic change to indoor track and field in North Carolina. But JDL Fast Track needs your help!

WHY THE PROJECT?

JDL Fast Track opened in January 2012 after a substantial investment by JDL Castle Corporation. We started with 5 meets that first season and will hold over 50 meets during the 2024-25 season.

JDL Fast Track sits idle 8-9 months of the year while still incurring expenses for utilities, maintenance, insurance, taxes, etc.

All the revenue from the indoor season is then put back into the facility to make continual improvements, such as upgraded lighting in 2014, new timing computers and networking equipment in 2016, upgraded timing cameras in 2022, new PV and HJ standards 2023 and upgraded video system in 2024.

What if JDL Fast Track was banked?

WHY THE BANK?

What if there were no longer any concerns about running track in the state of North Carolina? Well, that day is nearly upon us. JDL Fast Track is planning to invest to upgrade the venue and install a 200m permanently banked track, which will be the first of its kind in North Carolina. We are looking to raise a portion of the cost through donations to the Camel City Track Foundation 501(c)3.

The improvements that are part of this \$1.5M project include:

- Construction of a custom 200m permanently banked track with 11 degrees of banking and 6 lanes on the oval
- Installation of Mondo's latest Mondotrack EI project on the oval, the same surface unveiled for the Paris Olympics
- Re-surfacing of the LJ and PV runways with Mondo-track EI
- Installation of Super X on the sprint straightaway, as it will now become the home of the 55/60m dash and hurdle races
- New FinishLynx Vision Pro camera system for the new sprint straightaway
- Crash pads, track skirting and other items to complete the project

As the only dedicated indoor track in the state of NC serving both HS and college athletes, it is time to take the track to the next level. It will solidify JDL's place as the home to indoor track and field in the state for the next 15-20 years. **But we can't do it without your support.**

Our goal is to raise \$100k in donations by July 1 to fully fund the project, which would have the banked track installed in time for the 2025-26 season.

JDL is soliciting donations from private individuals, foundations and corporate sponsors alike.

WHY WE NEED YOU!

Individual donors may fill out the form on the reverse side. Any amount is welcome, but those that give \$250 will receive an invitation to the Grand Opening Party in the fall of 2025, an exclusive supporter's t-shirt, and you can help your school of choice win a free meet at JDL for the 2025-26 season.

The more money we raise, the more schools can win a free meet!

BANKED TRACK SUPPORT PROJECT

FUNDRAISING SUPPORT FORM



Camel City Track Foundation is a 501(c)3 charitable entity whose mission is to promote health and physical fitness and the opportunity to achieve competitive excellence by encouraging participation in track and field

Name: _____

Email: _____

Address: _____

Supporting team: _____

Shirt Size: Small Medium Large XL 2XL

SUPPORT LEVELS

BENEFIT	GOLD \$100	PLATINUM \$250
Tax deduction value	\$90	\$225
Exclusive JDL Fast Track T-Shirt for contributors only*	✓	✓
JDL Fast Track swag bag*	✓	✓
Each Platinum level donation gives an entry into a drawing for a free weeknight meet to the team of your choice that you can designate on the Support Form**		✓
Ticket to JDL Fast Track Banked Track Grand Opening Party and Dinner (Date TBD)		✓

*Pickup of t-shirts and swag bags will be at the Grand Opening Party or at JDL Fast Track during the 2025-26 season for Gold supporters

**If a person purchases 4 Platinum passes, they will get 4 tickets to the Grand Opening Party and 4 entries into the weeknight drawing
 **For every \$5000 of donations received, we will add another drawing. If we hit our goal of \$100k in donations, we will have 20 drawings.

To be included in the drawing, donations must be received by July 1

LEVEL	AMOUNT	QTY	TOTAL
PLATINUM	\$250		
GOLD	\$100		
OTHER AMOUNT	\$		
		Total	

Make checks payable to:
 Camel City Track Foundation
 100 N. Cherry St, Suite 402
 Winston-Salem, NC 27101

or
Make an online payment:
camelcitytrackfoundation.com/donate

Corporations interested in sponsoring the project and getting your brand in front of 50-75k visitors each year and other corporate sponsorship opportunities including: meet title sponsorship, signage in the facility and on the website, logos on the track itself, and other branding opportunities **CONTACT Craig Longhurst craig@jdlcastlecorp.com**